

# Digital screen advertising

## accredited landlords and agents

Limited availability  
BOOK NOW!

### Location

Large digital screen positioned in the window of the LSH office at 5 Oxford Street, which is on a main thoroughfare in the heart of the University of Liverpool campus. Liverpool Guild of Students, John Moores Students' Union, Liverpool John Moores University city campus, Liverpool Institute for Performing Arts and Liverpool School of Tropical Medicine campuses are all close by.



### Benefits

- A unique opportunity to promote your brand and accommodation to the student market directly on campus. Only available to fully accredited landlords and agents.
- The adverts rotate on a slideshow and are visible from the street 24 hours a day. At night the screens are brightly lit and stand out.
- Oxford Street is centrally located, with a high footfall of students passing the office on a daily basis, all year round. The screen is easily viewed from the main walkway and there is a bus stop directly outside, which is used by students commuting.
- Flexible advertising options.

### Prices

Bookings can be made monthly or in a block. No property advertising space is available in October or November. Prices are per advert and exclude VAT.

**1 month** - £94.05      **4 months** - £313.05

### Format

Artwork dimensions 1080 x 1920 pixels in portrait. File type png or jpeg. Must comply with DDA guidelines and have minimal text as the adverts appear for 7-10 seconds, in a rotation of 10-12 adverts. Interactive elements such as QR codes should be placed in the lower half of the artwork to allow for easy scanning.

### Terms and conditions

Advertising is only available to landlords and agents who have all of their student properties currently accredited with Liverpool Student Homes. Landlords and agents must have been accredited for at least 12 months. Properties for 2024/25 can be advertised after 1st December 2023 in line with the property launch on the Liverpool Student Homes website. No screen advertising is available for accommodation during October or November.